



**NOVELTIES**  
**AND GIFT SETS PROGRAM**  
1<sup>st</sup> JANUARY – 31<sup>st</sup> AUGUST 2021



# Appolia

## Ceramic range



### Peugeot Ceramics : Symbol of Tradition and French Manufacturing



It is in Brittany, west part of France in a virtuoso ceramics workshop established since 1930, where Appolia is designed, ceramics are molded and where final products are pressed, enameled and fired.



### Peugeot Appolia Range : for Healthy Cooking and Pleasure

Ultimate noble material, the Peugeot ceramic guarantees smooth and homogenous just-right baking for tasty and healthy cooking. Clean and contemporary, the lines of Appolia ovenware are designed for practicality and expressing the flavors. The Appolia collection is available in many sizes, shapes and colors to meet all styles and desires.



## Two new shiny colours to complete the range

Peugeot completes its collection of ceramic dishes with two new colors: a bright, warm and natural **terracotta** color, and an intense and deep **eggplant** color, available in Appolia best-selling models.

### Terracotta



### Eggplant



#### rectangular

#### square

#### rectangular

#### square



25 cm



21 cm



32 cm



28 cm



40 cm



36 cm



25 cm



21 cm



32 cm



28 cm



40 cm



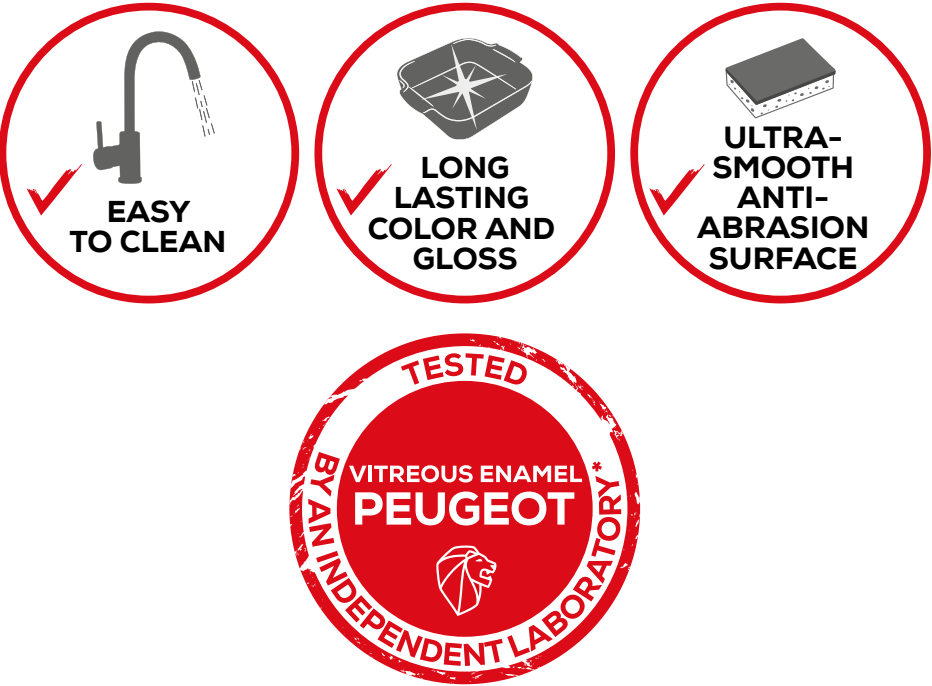
36 cm





# New more efficient consumer advantages

A unique vitrified enamel, high resistance  
for unprecedented user benefits



*\*Dishwasher safe (no alteration of color and gloss after 250 cycles), abrasion (no sign of wear after 5,000 rubs with the abrasive pad) and cleanability (test of burnt tomato), tests were carried out by an independent laboratory.*

## Attractive and self-service new packaging



**NEW** AVAILABLE FROM MARCH 2021



### MORE IMPACT AT POINT OF SALES

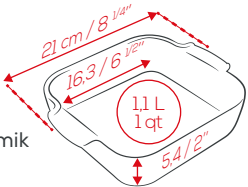
- The new sleeve enables the dish color appeal, its shine and the intensity
- The thick cardboard sleeve protects the dishes from rubbing and allows the layering of dishes



### Appolia

Plat four céramique carré  
Ceramic Baking Dish, Square  
Quadratische Auflaufform aus Keramik

21 cm / 8 1/4"



✓ Nettoyage facile

✓ Easy to clean

✓ Einfach zu reinigen



✓ Couleur et brillance longue durée

✓ Long lasting color and gloss

✓ Lang anhaltende Farbe und Glanz



✓ Surface ultra-lisse anti-abrasion

✓ Ultra-smooth anti-abrasion surface

✓ Extra-glatte, abriebfeste Oberfläche



Cuisson à cœur  
Cooks all the way through  
Kocht durchgehend



Maintient au chaud  
Retains heat  
Hält die Wärme zurück



### VISUAL IMPACT

- The tasty image helps attractiveness to the consumer
- Reminder of all Peugeot ceramics benefits
- Enhancement Made in France
- Technical informations are a must : dimensions, usage tips...

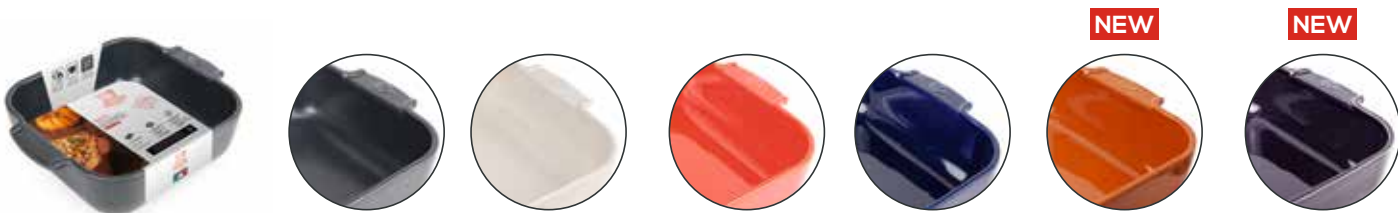
For stronger appeal at point of sales



Several presentations opportunities



Appolia Collection



	cm*	SLATE	ECRU	RED	BLUE	TERRACOTTA	EGGPLANT	PU
 rectangular	25	60107	60084	60091	60114	61098	61036	3
	32	60060	60046	60053	60077	61081	61029	3
	40	60022	60008	60015	60039	61074	61012	2
 square	21	60220	60206	60213	60237	61128	61067	3
	28	60183	60169	60176	60190	61111	61050	3
	36	60145	60121	60138	60152	61104	61043	2
 round	Ø 23	60305	60282	60299	60312			3
	Ø 30	60268	60244	60251	60275			3
 oval	31	60602	60589	60596	60619			3
	40	60565	60541	60558	60572			2
 tart dish	Ø 30	60367	60343	60350	60374			3
 meat pie dish	Ø 28	60404	60381	60398	60411			3
 loaf pan	31	60527	60503	60510	60534			3
 terrine dish	20	60442		60435				1
 soufflé dish	Ø 22	60770	60718	60756	60763			3
 appetizer platter	40	60749	60701	60725	60732			3
 bread sampler pan	37,5		60459					1

\*External lengths, handles included, except for diameters, excluding handles



## Graphite Collection

### Now permanent in 2021

After the success of this new color, Peugeot Graphite range integrates the permanent catalog.



#### BESTSELLERS IN A TRENDY COLOR

- Made in France
- New finish, anthracite grey with metallic effect
- PEFC™ certified wood from French forests
- Water based stain and varnish



**Paris 30 cm**  
u'Select  
Pepper - 39448  
Salt - 39455



**Paris 22 cm**  
u'Select  
Pepper - 39424  
Salt - 39431



**Paris 18 cm**  
u'Select  
Pepper - 39400  
Salt - 39417



**Bistro 10 cm**  
Pepper - 39509  
Salt - 39516



**Madras 16 cm**  
Pepper - 39462  
Salt - 39479



**Fidji 15 cm**  
Pepper - 39486  
Salt - 39493

## « Graphite » Oslo wood

Choose a stylish and refined table mill that pays tribute to Peugeot's expertise in crafting metal and wood. The 12 cm Oslo salt mill deftly combines three contrasting materials in style. First of all, the wooden body is adorned with a sleek anthracite grey finish with slightly metallic reflections. Secondly, the stainless steel ring pays tribute to Peugeot's expertise in crafting steel. Thirdly, the acrylic head captures the light and gives the mill extra sparkle.



#### NEW DESIGN

- Made in France
- New finish, anthracite grey with metallic effect
- PEFC™ certified wood from French forests
- Water based stain and varnish



**Oslo Graphite 12 cm**  
Pepper - 39646



**Oslo Graphite 12 cm**  
Salt - 39653



**Oslo Graphite 11 cm**  
Combi Pepper / Salt shaker - 39240



Graphite = crystallized carbon colour



# Olive wood collection

The success of the Fidji and Madras collection in olive wood finish, invites us to decline this noble wood finish with inimitable veins and silky touch, on the emblematic models of Paris and Bistro.



## BESTSELLERS IN OLIVE WOOD FINISH

- Warmth and authenticity of wood
- Iconic shapes
- Unique pieces

**NEW** AVAILABLE FROM APRIL 2021



**Paris 22 cm**  
Pepper - 38175  
Salt - 38182



**Paris 18 cm**  
Pepper - 38199  
Salt - 38205



**Bistro 10 cm**  
Pepper - 38212  
Salt - 38229

**Duo Bistro 10 cm**  
Pepper mill + Salt mill  
2/38212



## Daman



**Olive wood  
Madras 21 cm**  
Pepper - 36164  
Salt - 36171



**Olive wood  
Madras 16 cm**  
Pepper - 36140  
Salt - 36157



**Fidji 20 cm**  
Pepper - 33828  
Salt - 33835



**Fidji 15 cm**  
Pepper - 33804  
Salt - 33811



# Isen Nutmeg

NEW  
AVAILABLE FROM  
APRIL 2021



Isen Natural 15 cm  
Nutmeg - 37680

Isen Matte Black 15 cm  
Nutmeg - 39639



Wobbler - réf. 199661



## NEW NUTMEG MILL

- Lifetime limited guarantee on mechanism
- PEFC™ certified wood from French forests
- Made in France



# Isen Collection

The Isen Collection welcomes these pepper and salt mills with handle. Made of beechwood from sustainably managed French forests, these 18 cm mills are reminiscent of the lines of the crank mills of our grandmothers. In a contemporary design made of wood and shiny metal, you'll enjoy the nostalgia of the traditional design as well as ease of use.



u'Select  
Matte black - 18 cm  
Pepper mill - 37758  
Salt mill - 37765

u'Select  
Natural - 18 cm  
Pepper mill - 37307  
Salt mill - 37314



Matte black - 18 cm  
Pepper mill - 37734  
Salt mill - 37741

Natural - 18 cm  
Pepper mill - 37284  
Salt mill - 37291

# Flax Seed



Flaxseed  
special mechanism



Isen  
Flax seed mill - 13 cm  
34535

Naka  
Flax seed mill - 11 cm  
37567

# Long pepper and spices



Long pepper  
special mechanism



Cloves



Large Peppercorns



Cardamom



Long Pepper



Coriander



Tonka beans



Star Anise



Isen  
Long pepper mill - 16 cm  
35396



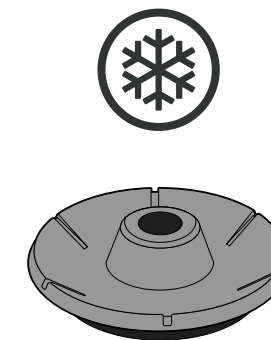


# Spirits festival : enjoy tasting

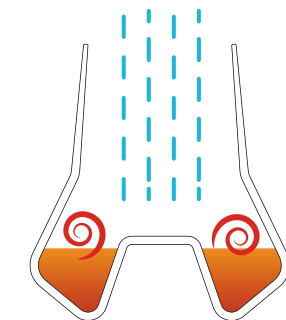
Peugeot innovative SPIRITS Tasting Set : combines design and technique for the pleasure of all whisky connoisseurs and also Cognacs, brandies, Armagnacs and more! The set is composed of a Tasting Glass designed for magnifying Aromas and minimizing Alcohol Burn and vapors to the nose. A Metallic Chilling Base (to be stored in the freezer) that will cool the spirit in less than 5 Minutes without Ice.



## SOLO TASTING



The ingenious metal chilling base cools the spirit in less than 5 minutes without ice.



The dome minimizes the alcohol burn in favour of the aromas.

## DUO TASTING



Duo Set Whisky  
266158



Duo Whisky on the rocks  
266141



Set Whisky  
266097



## BEER festival : share your beer experience

Each GIFT SET is suited to each style of BEER amateurs. The specific BEER glasses (for Freshness and Fizz, Aroma and Flavours, Power and Texture) were developed with Peugeot Saveurs partnering with Elisabeth Pierre an expert in the sector for 20 years. «BIERISSIME» DUO SETS are the perfect GIFT for a Birthday, Father Day or else end of year celebrations !



Demonstration kit including 3 glasses  
réf. 199418



A3 display  
réf. 199784



Communication for A3 display  
réf. 199814

## The beer taster set



Beer opener  
sourced from PEFC™  
certified French forests  
INCLUDED



Power & Texture Duo  
2 beer glasses  
250492



Freshness & Fizz Duo  
2 beer glasses  
250430



Aroma & Flavours Duo  
2 beer glasses  
250447



Power & Texture Duo  
2 beer glasses  
250454



And GIFT SETS still on...



## Flavours friends

### Lanka

Peugeot Innovation: The first mill designed to grind whole cinnamon sticks. The shaker-mill presents an innovative combination of crush and grind functions. The cinnamon stick is first crushed by the shaker ball. The small pieces then go through the mill mechanism to be ground to a fine powder.



Inox - 22 cm  
Cinnamon Shaker-mill  
36904

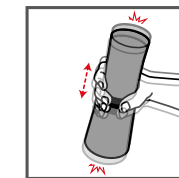


**SPECIALLY CREATED  
TO GRIND CINNAMON STICKS**

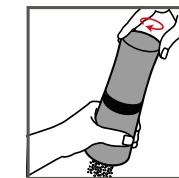
- Combines 2 functions: Shaker & Mill
- Presented in a case



Specific mechanism  
for whole cinnamon sticks



Shake vigorously



Grind



**Vinoessentials  
Oenology Set**  
200893

Black Mathus Corkscrew  
+ Epivac Vacuum pump + 2 Corks



**L'Essentiel du Sommelier  
Oenology Set**  
200725

Clavelin Corkscrew  
+ Epivac pump + 2 corks



**Eclats d'épices  
Crystal clear duo set**  
39257

Nancy Pepper mill 12 cm  
Nancy Salt mill 12 cm  
+ Tan Hoi Black Pepper 70g



**Poivre Chic**  
37352

Black lacquer Paris Pepper mill 18 cm  
+ Tan Hoi Black Pepper 70 g



**Sensation Poivre**  
37345

Nancy Pepper mill 18 cm  
+ Tan Hoi Black Pepper 70 g

## Oléron Collection



Matte black  
Pepper mill  
14 cm - 33583



Matte black  
Salt mill  
14 cm - 37437



Matte black  
Wet sea salt mill  
14 cm - 38298



Matte black  
Chili mill  
14 cm - 38311



Matte white  
Pepper mill  
14 cm - 37444



Matte white  
Salt mill  
14 cm - 33590



Matte white  
Wet sea salt mill  
14 cm - 37697



Matte white  
Chili mill  
14 cm - 38304







## Dealer contact